

In addition to prominent recognition during the conference, you will have an unmatched opportunity to reach out to conference delegates from the outset of the conference and inform them of your commitment to CACP.

SPONSORSHIP OPPORTUNITIES

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PLATINUM LEVEL - \$25,000+

Conference Banner and Signage

- Your company name and logo on a banner and signs prominently displayed at the conference.

Promotional Opportunities

- Option to provide one promotional item to be included in the delegates' registration kit.

Marketing Profile

- Your company name and logo will appear prominently in the Conference Program;
- Your company logo and level of sponsorship will be included on the conference website's front page and sponsor page (www.cacpconference.ca) with a direct link to your website;
- Sponsor recognition with your name badges;
- Opening and Closing Plenary acknowledgement with logo; and
- A complimentary one quarter (1/4) page black and white advertisement (premium location) in the Program (**must be received by July 27, 2012**).

Other Benefits

- Three (3) complimentary conference registrations for selected members of your staff;
- Invitation to the VIP Reception, **Sunday, August 19, 2012**;
- Reserved seating at the Gala Awards Banquet, **Wednesday, August 22, 2012**;
- One (1) additional complimentary booth personnel with the purchase of a booth;
- One-time access to the early bird Delegate List in advance of the conference; and
- Opportunity for priority booth selection for the following year.

GOLD LEVEL - \$15,000+

Conference Banner and Signage

- Your company logo on a banner and signs prominently displayed at the conference.

Promotional Opportunities

- Option to provide one promotional item to be included in the delegates' registration kit.

Marketing Profile

- Your company name and logo will appear prominently in the Conference Program;
- Your company logo and level of sponsorship will be included on the conference website's sponsor page (www.cacpconference.ca);
- Sponsor recognition with your name badges; and
- Opening and Closing Plenary acknowledgement with logo.

Other Benefits

- Two (2) complimentary conference registrations for selected members of your staff;
- One (1) additional complimentary booth personnel with the purchase of a booth;
- Invitation to the VIP Reception, **Sunday, August 19, 2012**; and
- Opportunity for priority booth selection for the following year.

ASSOCIATED OPPORTUNITIES

Your company is also invited to sponsor any of the following:

Events: Board of Directors Reception and Dinner • VIP Reception • Opening Ceremonies • Provincial Appreciation Night • Gala Evening • Networking Break • Breakfast • Luncheon • Companion Program Events • Youth Program Events • Plenary Session | **Services:** Printing • Signage • Transportation (vehicles, gas) • Cyber-Café | **Products:** Delegate Kit Bags • Delegate Gifts • Companion Kit Bags • Youth Kit Bags | **Prizes:** Delegate prizes • Exhibit and Trade Show Prizes

SILVER LEVEL - \$10,000+

Conference Signage

- Your company logo prominently displayed at the conference.

Promotional Opportunities

- Option to provide one promotional item to be included in the delegates' registration kit.

Marketing Profile

- Your company name and logo will appear prominently in the Conference Program;
- Your company logo and level of sponsorship will be included on the conference website's sponsor page (www.cacpconference.ca);
- Sponsor recognition with your name badges; and
- Opening and Closing Plenary acknowledgement with logo.

Other Benefits

- One (1) complimentary conference registration for a selected member of your staff;
- One (1) additional complimentary booth personnel with the purchase of a booth;
- Invitation to the VIP Reception, **Sunday, August 19, 2012**; and
- Opportunity for priority booth selection for the following year.

BRONZE LEVEL - \$5,000+

Conference Signage

- Your company logo prominently displayed at the conference.

Marketing Profile

- Your company name will appear prominently in the Conference Program;
- Your company level of sponsorship will be included on the conference website's sponsor page (www.cacpconference.ca);
- Sponsor recognition with your name badges; and
- Opening and Closing Plenary acknowledgement.

Other Benefits

- Invitation to the VIP Reception, **Sunday, August 19, 2012**; and
- Opportunity for priority booth selection for the following year.

FRIENDS OF CACP < \$5,000

As a Friend of CACP you will receive the following entitlements:

Marketing Profile

- Your company name will appear in the Conference Program;
- Your company level of sponsorship will be included on the conference website's sponsor page (www.cacpconference.ca); and
- Opening and Closing Plenary acknowledgement.

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To discuss any of the above opportunities and for further information, please contact:

April Taylor, CACP Sponsor and Exhibit Manager

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